

CAOBISCO Appoints Marco Baldoli as Secretary General



CAOBISCO is pleased to announce the appointment of Marco Baldoli as Secretary General, effective 1 April 2026.

Marco Baldoli will lead the CAOBISCO Secretariat and work with members, EU institutions, and a wide range of stakeholders to advance the Association's priorities and strengthen the representation of Europe's chocolate, biscuit and confectionery sector.

Tobias Bachmüller, President of CAOBISCO said: *"We are delighted to welcome Marco Baldoli as Secretary General of CAOBISCO. Marco brings strong experience in association management and EU public affairs, and a proven ability to build consensus and translate complex regulatory developments into actionable strategies for members. We look forward to working with him as the sector navigates an important period for European food policy and competitiveness."*

Marco has extensive experience in association management, with core expertise in European regulation and public affairs. He has supported associations in monitoring policy, shaping advocacy strategies, driving membership growth and increasing awareness of sector priorities. Having spent several years in Brussels, Marco has built a strong network across institutions, industry and civil society, in Brussels and beyond.

Prior to joining CAOBISCO, Marco served as Secretary General of FERM, the European Federation of Rice Millers, and of TomatoEurope, the EU tomato processing industry. He is also currently serving as Vice-President at SEAP, The Society of European Affairs Professionals. Earlier in his career, he worked as a legal consultant in Rome and London, before moving to Brussels to join FoodDrinkEurope.

Marco holds a Master's degree in Law (LL.M.) from La Sapienza University of Rome.

Marco Baldoli commented: *"I am honoured to join CAOBISCO and to serve its members. Europe's chocolate, biscuit and confectionery sector is an important contributor to jobs, innovation and Europe's food culture. I look forward to working closely with members and stakeholders to support a competitive, sustainable and resilient sector, and to ensure CAOBISCO remains a constructive and effective voice in EU policy debates."*

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CAOBISCO is the Association of the Chocolate, Biscuits & Confectionery Industries of Europe. We represent more than 14,000 European chocolate, biscuits and confectionery manufacturing companies, 99% of which are SMEs. The sector is a major player in the European economy, with over 280, 000 direct employees and an annual turnover of over €59 billion.

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